

Private Forests Tasmania

Our Vision	"To grow a sustainable, innovative, and community-focused private forest industry, ensuring Tasmania’s private forests thrive as a vital resource for the environment, economy, and future generations. We strive to balance ecological preservation with responsible timber production, fostering a resilient industry that supports local communities, promotes biodiversity, and champions the use of cutting-edge practices to create a sustainable future for Tasmanian forests."			
Our Purpose	To facilitate and expand the development of the private forest resource in Tasmania in a manner which is consistent with sound forest land management practice. <i>(Private Forest Act 1994)</i>			
Our Values	<div>Excellence</div> <div>We take pride in our knowledge, reliability and in making a difference</div>	<div>Respect</div> <div>We are fair, honest, and appreciative</div>	<div>Integrity</div> <div>We are authentic, ethical, and accountable</div>	<div>Teamwork</div> <div>Our teams are collaborative, cooperative, caring, productive and put safety at the core of everything we do</div>
<div>Expectations of ourselves</div> <ul style="list-style-type: none">■ We provide leadership in growing our future economy through native and plantation forestry on private land.■ We assist private forestry to be a valued, sustainable, profitable and integrated part of primary production in Tasmania.■ Our work results in a better-informed rural community on the positive multiple benefits of commercial private forests (native and planted) integrated on Tasmanian farms.■ We work with the Forest Practices Authority to have a private forestry regulatory system that delivers sound environmental outcomes cost-effectively, while minimising complexity, and in a manner reflective of environmental, social and economic risk.■ We are trusted and respected for our work and are seen as the ‘go to’ agency for private forestry information.■ We continually improve outcomes by being open to new ideas and feedback, and by being collaborative, innovative, creative and practical.■ We take a lead role in collaborations of private forest stakeholders, from both smaller and industrial scale growers through to private forest management companies for institutional investors.				
<div>Our challenges</div> <ul style="list-style-type: none">■ Maintaining (and expanding) the private forest resource in the face of increasing pressures to clear forests for other purposes.■ Current and predicted future wood and fibre supply shortages.■ Provide best-practice knowledge to facilitate investment in the right trees, in the right place, at the right scale, for the right market.■ Finding ways to promote more open market pricing information.■ Identifying specific policy impediments to best private forestry practice, including in forest practices and local government regulatory processes, and promoting practical solutions.■ Industry resilience to ever evolving markets such as natural capital, nature repair etc.				
<div>Our opportunities</div> <ul style="list-style-type: none">■ Supporting our agricultural sector to be market ready for the emerging carbon-neutral economy sustainability and productivity goals through native and planted trees.■ Collaborative efforts – forming alliances to achieve our goals.■ Leveraging technology to improve our systems and our customer services to stakeholders.■ Informing our approach using research, data, and evidence to integrate new thinking into everyday practice.■ Embracing diversity – harnessing the experience, skills and perspectives across our stakeholders’ and the broader community’s cultures, identities, and abilities.■ Promoting excellence in integrated commercial tree farming with other primary production practices.■ Assist private forestry stakeholders diversify from single point/product dependencies in a volatile global market, to also include advanced manufacturing opportunities on island.				

Strategic Plan on a Page 2025 – 2028

Our Goals	COLLABORATE Work creatively and collaboratively with partners and stakeholders to improve private native and plantation forestry, commercial wood supply and carbon outcomes.	COMMUNICATE AND PROMOTE Effectively communicate the benefits of private native and plantation forestry as an integral part of Tasmania’s agricultural growth strategies.	INFLUENCE Work with government policy makers and regulators at local, state, and national levels to improve regulatory efficiency and practical policy settings for private native and plantation forestry	ENHANCE Build organisational capacity by leveraging resources and developing our people, knowledge, safety, systems, culture, and funding sources in innovative ways
Objectives from the Act	(b) to foster competitive markets for private forest growers; (e) to foster commercial wood production forestry on private land in Tasmania	(a) to promote the development of private forestry in Tasmania; (f) to foster the use and values of trees in sustainable land management.	(c) to provide strategic planning and policy direction for private forestry in Tasmania	(d) to foster progressive and incremental funding from all private forest growers to fund the Authority;
Our Priorities’	<ul style="list-style-type: none">Fostering collaborations with stakeholders and landowners to raise awareness of the market access, climate, productivity and commercial benefits of farm forestry through PFT’s marketing programs and opportunities.Proactively support projects that demonstrate active management of private native and planted forests to assist the forestry and agriculture sectors to be climate friendly, market ready and fire prepared.Foster industry innovation by building effective partnerships and collaborating with industry, government, research organisations and commercial providers leading to infrastructure, supply chain, freight logistics and productivity improvements that support sustainable growth in private native and plantation forestry.Learn from Aboriginal management practices and communicate these with private forest landowners.Working with our levy payers and sponsors to identify priority projects needed to deliver the greatest value proposition to them.	<ul style="list-style-type: none">Implementing and regularly updating PFT’s farm forestry engagement avenues to improve understanding of private forestry, build landowner adoption, and encourage uptake through neighbours.Encouraging whole farm planning that recognises the benefits of food/fibre balance in a changing climate through landscape scale demonstration and related collaborations and co-investments.Continuing to improve PFT’s website and social media platforms to more effectively communicate practical information and planning tools and a comprehensive directory of forestry services across the whole forestry supply chain.Working with the Tasmanian forest industry to foster and support strategic industry communications and marketing plans that bring closer connections between users and growers and that demonstrate the positive forestry and carbon story.Working with landowner and grower associations, and other primary industry bodies to foster greater integration of Tasmania’s private forestry and agricultural growth strategies, supporting the climate, carbon abatement, fire management and renewable energy policies of government to ensure growth strategies are alignedDevelop and promote information and tools that assist in reversing the decline in area of Tasmania’s private timber reserves and associated plantations.	<ul style="list-style-type: none">Providing quality, evidence-based private forestry policy advice to government policy makers and regulators, to assist regulatory streamlining, efficiencies, and cost-effectiveness (red tape reduction).Facilitating a regulatory and policy environment that enables private forest growers navigate, and be responsive to, strategic risks such as climate challenges, global trade logistics, changing community attitudes.Fostering practical policy settings that facilitate market-pull for wood and fibre to meet Tasmania’s foreseeable domestic needs.Proactively engaging with the Forest Practices Authority to foster continual improvement of the forest practices system to meet economic, social and environmental expectations and risks.Progressing legislative and regulatory amendments as necessary to increase regulatory efficiency and improve outcomes for landowners.	<ul style="list-style-type: none">Actively engaging with staff, stakeholders, and service providers to ensure our teams are equipped with the most up to date skills and technology needed to deliver priorities.Being the single data collection agency for private forestry data to inform government reporting and decision making and assist industry to invest and value add.Continual review of risks and mitigation strategies to provide a culture of safety across our workplacesRemain informed around emerging trends and opportunities with markets, systems, data and technology to ensure the Private Forest industry keeps innovatingFocus on team building and corporate culture development that reflects our stated values and expectations.Sourcing appropriate resources to deliver identified priorities and services, through a combination of resourcing from government, co-investment with industry, collaborations, levies and partnerships.